





GUIDE

Mural Tourism

INN, WINE AND CULTURE

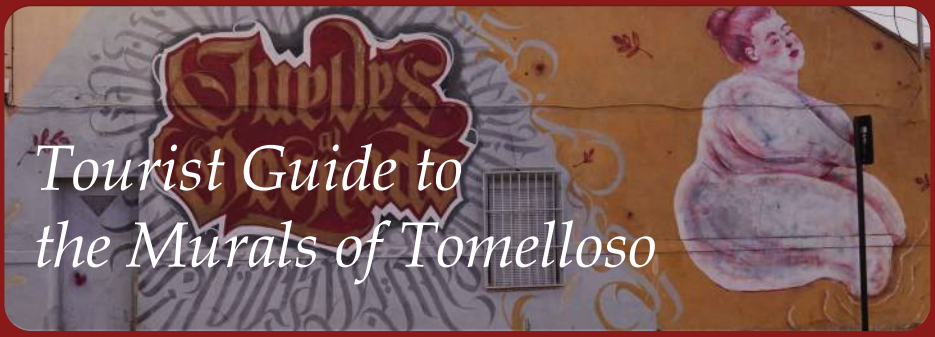
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Tourist Guide to the Murals of Tomelloso

Urban art with the soul of La Mancha

Tomelloso, a naturally creative city, has turned its urban space into a veritable open-air gallery. What began as a local beautification initiative has established itself as an artistic movement with its own identity. Its walls tell stories, reclaim memories, celebrate its artists and open windows to the countryside, culture and emotion.

From traditional neighbourhoods to the busiest avenues, mural art in Tomelloso combines tradition, contemporary style and social commitment. This guide suggests a route to discover the main murals and explore the city from a new perspective.

Featured murals:

City of artists

Location: La Palma street, on the corner with Montesa
Artists: Manuel Solana (Mano), Roberto Carretero (Gobi) and Rafael Rodrigo (MeOne)
This collaborative work is a tribute to local talent. The mural features a realistic portrait of the painter Antonio López Torres (by MeOne), a stylised female figure inspired by dance (by Gobi), and expressive details in warm, yellow tones that reinforce the idea of creative vitality.



Tribute to Antonio Madrid

Location: San Antonio neighborhood
Artist: Manuel Solana
This moving mural pays tribute to Antonio Madrid, a self-taught artist with intellectual disabilities who left a deep mark on the cultural imagination of Tomelloso. The work reproduces some of his most representative paintings, with a bright palette and simple strokes evoking his naive and vibrant style.





The Emigrant

Location: Don Victor Peñsasco Street
Artist: Tomás Gutiérrez
This mural was created by local artist Tomás Gutiérrez (Tommy) in collaboration with the Tomelloso City Council. It is a tribute to the thousands of Tomelloso residents who, especially in the 1960s and 70s, emigrated to the Alicante town of Ibi to work in the booming toy industry.



Buibayá! Arte Basto Festival

Location: Rodríguez Marín Street – Teruel Street - Argamasilla de Alba Street – Murcia Street
Artists: Martz, Negrofluor, Pedro Almeida and others
The Buibayá! Festival turned the La Esperanza neighbourhood into a collective artistic intervention. Several national and international artists intervened on facades and party walls with styles ranging from abstract graffiti to figurative muralism. The 2024 edition consolidated Tomelloso as a benchmark for urban art in Castilla-La Mancha.

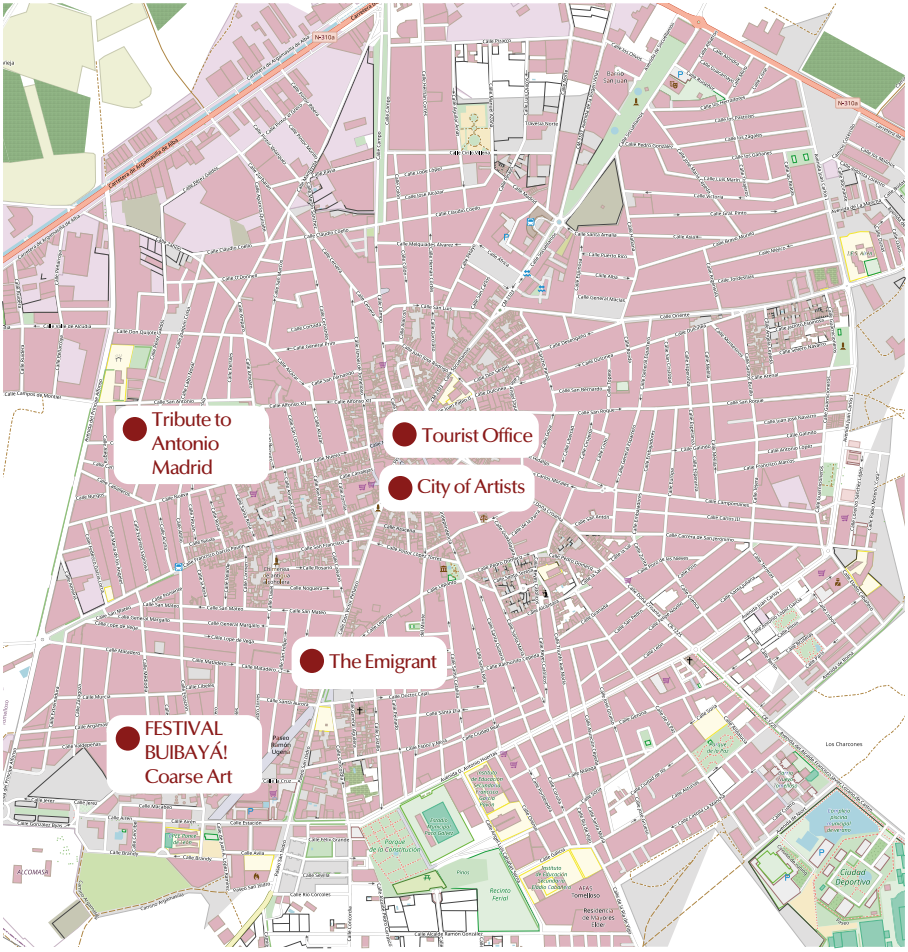


Map of the route

We recommend starting the route in the Barrio La Esperanza and ending at La Palma Street, so you can gradually enjoy the contrast between conceptual interventions and figurative tributes.

Suggested start: Teruel Street
End: La Palma Street (City of Artists) Estimated duration: 1 hour on foot

Other:
History of the Pinilla Sanctuary —María Valvanera y Blanca Buenafé - Pinilla Sanctuary
Windows in the countryside - Josep Fernández Margalef -- Barrio de la Esperanza
Mural of Traditions—Tomás Gutiérrez - Plaza de España - Opposite the Parish of the Assumption
San José Pavilion— Rafael Rodrigo (MeOne) — Ángel Luis Cabañas Street
Mental Health — Rafael Rodrigo (MeOne) — Alcalde Ramón González Street
Piscina municipal — Rafael Rodrigo (MeOne) — Niort Avenue
Fiesta de las Letras — María Valvanera — Don Víctor Peñasco Street
Carnival — Manuel Solana — García Pavón / Carmen Street
El Gañán Enmascarado — Manuel Solana — Doña Crisanta Street (first pedestrian section)
People in Berets — Tomás Gutiérrez — Don Víctor Peñasco Street / "El Obrero" Square
Woman from Tomelloso — Tomás Gutiérrez — Juan Carlos I Avenue
Homage to Antonio López— Francisco José Girón (Dresu) — Antonio López School of Arts
Youth from Tomelloso — Doña Crisanta Street



Municipal Tourist Office

Tuesday to Friday: 9:30 a.m.–2:00 p.m. and 4:30 p.m.–7:30 p.m.
Saturdays: 10:00 a.m.–2:00 p.m. and 4:30 p.m.–8:00 p.m.
Sundays: 10:00 a.m.–2:30 p.m.
Public holidays: 11:00 a.m.–2:00 p.m./Mondays: closed

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Tomelloso